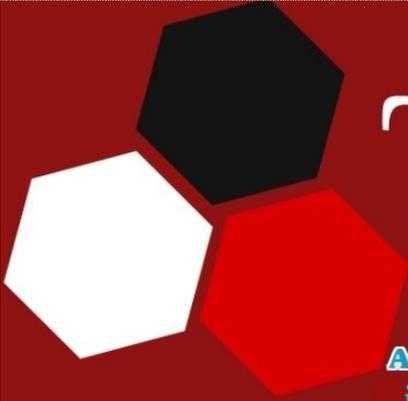


Tich Touch Ltd- **Tichmatic News**

Monthly newsletter on landscape automatic irrigation and rainwater and other sustainable solutions

Issue 003 March 2012



Tich Touch Ltd

Tichmatic Systems

Automatic irrigation systems, Rainwater Harvesting, Greywater Recycling
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In this issue:

Hose pipe ban, solutions for the landscaper and residential home owner
Time for sustainable water use, RWHS
Tichmatic Rain Systems to your rescue

Custom solutions for hose pipe ban:

All you need to do now is think sustainable, not only for this current hose pipe ban, but the long term. Your landscapes need not suffer at all. We can help provide solutions that will alleviate most of your anxieties about your valuable plants and beautiful garden and or landscapes.

Get in touch with the experts we are here solely for that. Visit www.tichtouch.com to see some of our most recent solutions for others in terms of Rainwater Harvesting and Automatic Irrigation System combo. Client that is so happy about their gardens regardless of the hose pipe ban.
<http://tichtouch.com/droughtandhosepipe%20ban.aspx>

www.tichtouch.com get in touch!

<http://tichtouch.com/ContactUs.aspx>



Drought hose pipe ban and rain water harvesting

A lot of our clients have lovely landscapes that if allowed to die, will be very expensive to replace and the Hose Pipe Ban puts these at risk right now. With sustainable rain water harvesting system based automatic irrigation system you can use much less water and still maintain an enviable garden and or landscape. Below is our 2012 season opening installation that is already benefitting the client's garden using harvested rainwater, seeded lawn and beds already uniformly thriving. Our automatic irrigation systems can be programmed to water to meet only the critical threshold of plant water requirements, without drawing any mains water that is restricted. The minimum botanical requirement will, if met, keep your landscape as lovely as ever. We will provide you with clear system flow rates that show exactly how much you will be using per watering cycle, to ensure you maintain a healthy rain water budget for your plants. Read on2

Drought hose pipe ban and rain water harvesting continued:

Always remember there is always a solution, don't wait, call us or email us now: <http://tichtouch.com/ContactUs.aspx>

Thus you can maintain your garden aesthetics by installing a rainwater harvesting system and automatic irrigation system that will save you money in terms of plant replacement and ensure you maintain your garden in an aesthetically presentable condition while complying with the essential water conservation hose pipe ban, by using an environmentally friendly and sustainable solution of harvested rainwater.

Even if you already have an irrigation system without a rainwater harvesting source, we can convert it for you using your existing infrastructure to incorporate a rainwater harvesting solution including for those with above ground tanks. For those who have the space in their garden, you can also change your tank to a bigger one or an underground one; always consider access for tank delivery as well as for lifting and digging equipment etc. If you have your drainage plans/drawings, just send them to us as a pdf and we will advise the cost and technical detail required to achieve sustainability for your system.

An automatic irrigation system is not for a one off season, but a long term investment beyond the short term view like the current hose pipe ban. So it is still prudent to install an automatic irrigation system with a clear long term objective. Retrofitting an irrigation system is invariably always more expensive than a from the onset installation at the time of landscaping or re-landscaping. The same goes for your

plants, acquiring new plants and nurturing them takes years and can prove quite expensive and stressful, when you are used to having a beautiful garden environment. A rainwater harvesting system can clearly save you more than just money; it's a worthwhile investment for a very broad range of reasons.

Pick up the phone or drop us an email and we will call you and advise on the most suitable solution for you, it does not matter what your drainage levels are, we have the science and technology to harvest that rain water if your roof drainage is accessible and as long as you can find somewhere to put a tank underground or above ground. Don't wait, call us now.

Below is a rainwater harvesting and automatic irrigation system combo we recently installed in London and that valued client is reaping the rewards for their sustainability thinking as we face the hose pipe ban now in place, make a move now, call our free number at the top of the page or drop us an email, we could just make the summer a happy one by saving your garden. See more pics in our photo gallery under <http://tichtouch.com/Tichmatic-Systems-Installations.aspx> TICHMATIC SYSTEMS INSTALLATIONS

The full story with pics is here:

<http://tichtouch.com/droughtandhosepipe%20ban.aspx>



Our Mission Statement

We aim to be the one stop shop for the supply of pre-packaged full automatic irrigation systems and rainwater harvesting systems for both residential and commercial customers. We will also provide installation, consultation and bespoke design for both residential and commercial landscape watering.

We will work directly with the landscape industry to ensure cost effective supply and installation of state of the art irrigation systems and sustainable rainwater harvesting solutions. To achieve all this we will work with equipment manufacturers and their main distributors in ensuring all our systems are competitively priced.

In pursuit of our above objectives of supplying competitively priced automatic irrigation systems and rainwater harvesting systems we will put our clients (home owners and landscapers) at the heart of all our activities. We will pass on to our clients cost savings derived from our efficient and transparent way of doing business both in terms of providing clear technical detail, transparent costs and professional installations.



Technology solutions for rainwater harvesting

The most common problems that discourage home owners from installing rainwater harvesting from our experiences are:

1. Cost
2. Affluence
3. Ignorance
4. Space
5. Aesthetics

Cost in that in these recession times it can be viewed as non priority due to many other problems needing attention while operating on a tight budget.

Affluence, this is often overlooked. People think differently and this is by no means standard as most people tend to think about sustainability regardless of the fact the cost of water to them is not a problem at all. You do, however, come across a few who cannot be bothered "because I can afford using treated mains water". This is quite sad as its difficult to deal with a client with such a mind set when you want to impress upon them the importance of sustainability has nothing to do with wealth or lack of it.

Ignorance goes with the foregoing most of the time, however, you also have a vast majority of people who think they should have thought about it when they built the house, refurbished it or when they re-landscaped. These are people who want to be sustainable but just don't know how

best to go about it. This is the time to go to www.tichtouch.com and get in touch with us for a solution that will probably surprise you.

Space is the most common and will include access for digging equipment and tank delivery and installation. This is a difficult problem, but if you have a basement, a tank built on site can be an answer. Get in touch.

Aesthetics concerns emanate from a fear of ruining a well established landscape with sometimes very expensive plants. If you visit us here, <http://tichtouch.com/Tichmatic-Systems-Installations.aspx> you will find that those concerns are largely misplaced. However, in some instances they are well founded and a cost benefit analysis is the way to go.

Eye on current industry trends on sustainability

Sustainability is now the watch word the world over due rising populations and limited resources especially the life giving water. At Tichtouch we are member of various interest groups on sustainability and participate in many discussion forums with fellow professionals from right across the world. Water conservation and sustainable use via Rainwater Harvesting is now a worldwide trend both for landscape irrigation professionals as well as landscapers and regulators. Bream and CSH have dedicated pages on our website www.tichtouch.com we encourage all our valued readers to visit and read what the requirements to achieve sustainability points say about rainwater specifically. In Texas they are facing drought and everyone is rushing to embrace rainwater use, in California they are coming up with a regulatory frame work through some rules currently going through interest groups consultations. This trend is the same in Hong Kong, across Europe and in India, large investments have gone into developing necessary technologies to ensure we are able to use harvested rainwater, join the trend now, don't be left behind. We already have that technology at www.tichtouch.com get in touch.

Introductory offers:

All our current costs are based on an introductory offer basis. Take advantage, get the best technology in landscape water for a song, it's a once

Drip irrigation another worldwide trend

We at Tichtouch now install drip in beds as standard.

This must always be taken for granted when purchasing our packaged systems that drip is what is provided to water beds. We strongly recommend it for under turf as well. In some instances on smaller lawns we can retrofit drip by lifting your turf with specialist machinery.

Drip is now considered to be the most efficient and cost effective way of watering, from crops, to residential flower beds and lawn etc. Drip is not like leaky pipe, it is a scientific technological development that gives even and precise watering that you determine at the click of a button. With Tichmatic systems this is all pre-programmed you don't even have to think about it. Everything happens automatically with a Tichmatic irrigation system, all you have to do is enjoy your garden.

We are very proud of our drip installations because with the latest hose pipe ban you are allowed to water using drip irrigation. Now that is great news for all our clients who chose to use a forward thinking irrigation supplier. www.tichtouch.com get In touch!



Upcoming Events

Full range of fittings, pipes and accessories for irrigation professionals

We are updating the website continuously with new additions, so keep an eye as the product line up is going to be increasing every day.

Underground, over ground and basement tanks

We are collaborating with leading names in the distribution and manufacturing industry to ensure we get you the very best equipment available in the world today, look out for a list of our leading manufacturers in keeping with our transparency ethos.

Tanks are now many and varied to suit different options available based on the peculiarities of each project, so we are going to have a very wide range beyond what you already see to ensure we have a suitable solution for all our clients big or small.

Jairos Jiri Association fund raising dinner

This is a dinner dance that will be held to raise funds for our chosen charity in Africa catering for poor disabled people. This is part of our corporate responsibility and we would be most grateful for your attendance and minimal donation to a very good cause. Further details will be sent via email to all our clients and those subscribed to our website.

Professional Development

We believe in continuous learning and partake in relevant education to meet the changing environments and needs of our clients in the landscape industry and home owners. In this regard we are happy to provide well presented talk shows to groups that may want to be informed on our services and the irrigation systems contracting industry in general. We have very informative power point presentations, as well as short videos and pictures that can help clarify issues of mutual interest provide education and bring you up to speed on current trends and how you can snugly fit in. Get in touch www.tichtouch.com.

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